

Social Media Strategies for Community Leaders

– Building Civility and Trust in Today’s World

<p>8:30 – 9:00 a.m. Registration and light breakfast</p> <p>9:00 – 9:30 a.m. Opening Remarks & Introductions Paul Kimmell, Chairman, INP Board of Directors</p> <p>9:30 – 10:30 a.m. Why You Need a Social Media Strategy Jess Van Nuland – Framework Solutions</p> <p>10:30 – 10:45 a.m. Break</p> <p>10:45 – 11:45 a.m. Tips and Strategies to Build Community on Social Media Jess Van Nuland – Framework Solutions</p> <p>11:45 – 12:15 p.m. Using Social Media in a Crisis TBA</p> <p>12:15 – 12:45 p.m. <i>Lunch & Networking</i></p> <p>12:45 – 1:30 p.m. How to Engage Your Community Through Social Media --- Best Practices Panel Adams Jones – Pullman Marketing, Katie Schnieder – SEL Inc., Paul Warner – Mainsail Agency</p> <p>1:30 – 2:00 p.m. Social Media –Compliance for Public Entities Brenda Stav and Regan Meyer – Port of Whitman Co.</p> <p>2:00 – 2:30 p.m. Strategic Storytelling Ariana Lake – Avista Corporation</p> <p>2:30 – 3:00 p.m. Roundabout – Community Engagement Platform Hays Witt – NewPublic.org</p> <p>3:00 p.m. Community Reports & Concluding Remarks Paul Kimmell, Chairman, INP Board of Directors</p> <p style="color: green; text-align: center; margin-top: 20px;"><i>Thanks to City of Spokane Valley for sponsoring our venue.</i></p>	<p>Inland Northwest Partners 2026 Spring Meeting</p> <p>April 16, 2026</p> <p>CenterPlace 2426 N Discovery Place Spokane Valley, WA 99216</p> <hr/> <p>INP FOUNDING INVESTOR Avista Corporation</p> <p>MAJOR INVESTORS Alaska Airlines City of Post Falls Idaho Central Credit Union Idaho Dept. of Commerce Spokane International Airport WA Dept. of Commerce</p> <p>CONTRIBUTING INVESTORS Bank of America Community & Economic Development-WSU Extension Garco Construction Mountain West Bank Washington Trust Bank</p>
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Cost: \$50 for INP members; \$70 for non-members (cancellations with refunds will be accepted through April 10, 2026).

To Register: Just fill out the form below and mail it, along with your pre-payment to INP, PO Box 95, Fairfield, WA 99012 or register online at www.inwp.org.

For more information: Call (509) 990-6105 or visit our website www.inwp.org.



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PROMOTING COMMUNITY ECONOMIC DEVELOPMENT

Name _____ Email Address _____

Organization _____ Phone Number _____

Street Address _____ City _____ State _____ Zip _____

Number of People Attending _____ Amount Enclosed _____

Names/Email Addresses of People Attending _____

We will do our best to accommodate special dietary requests _____