2021 The Year of the Great Outdoors

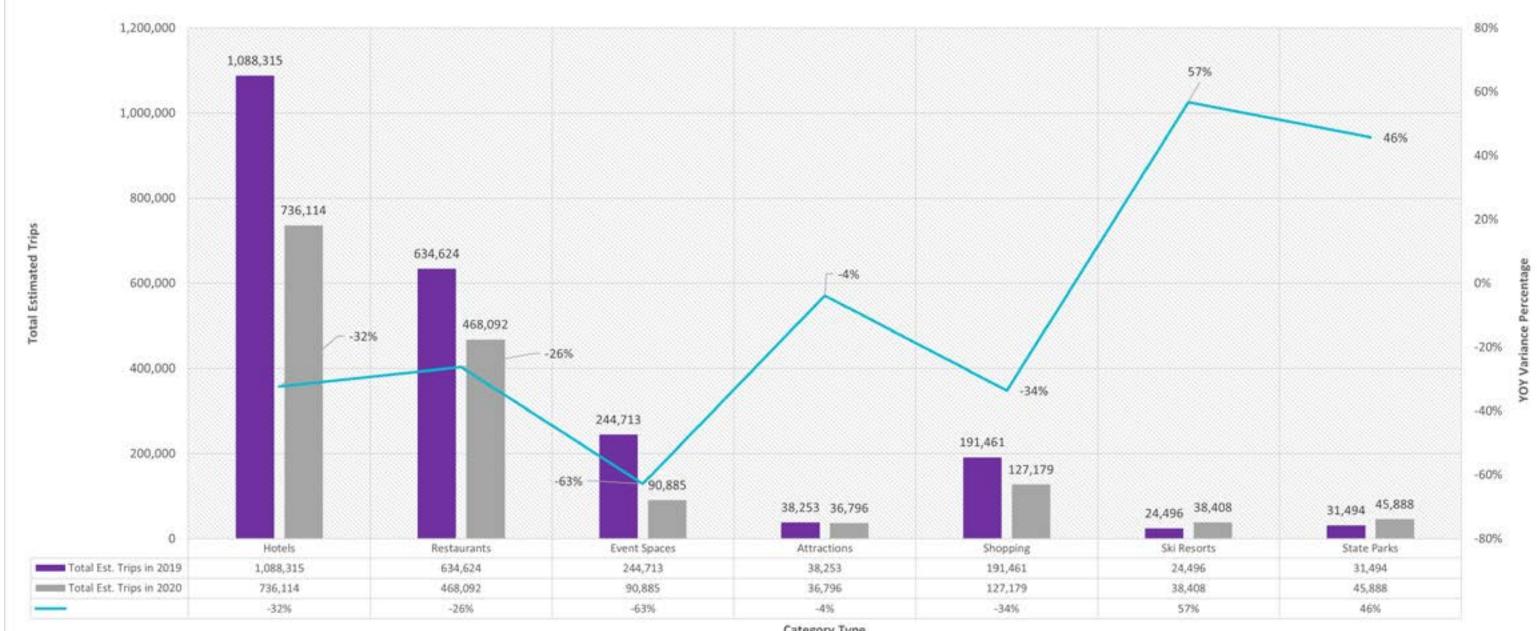
A Regional Approach



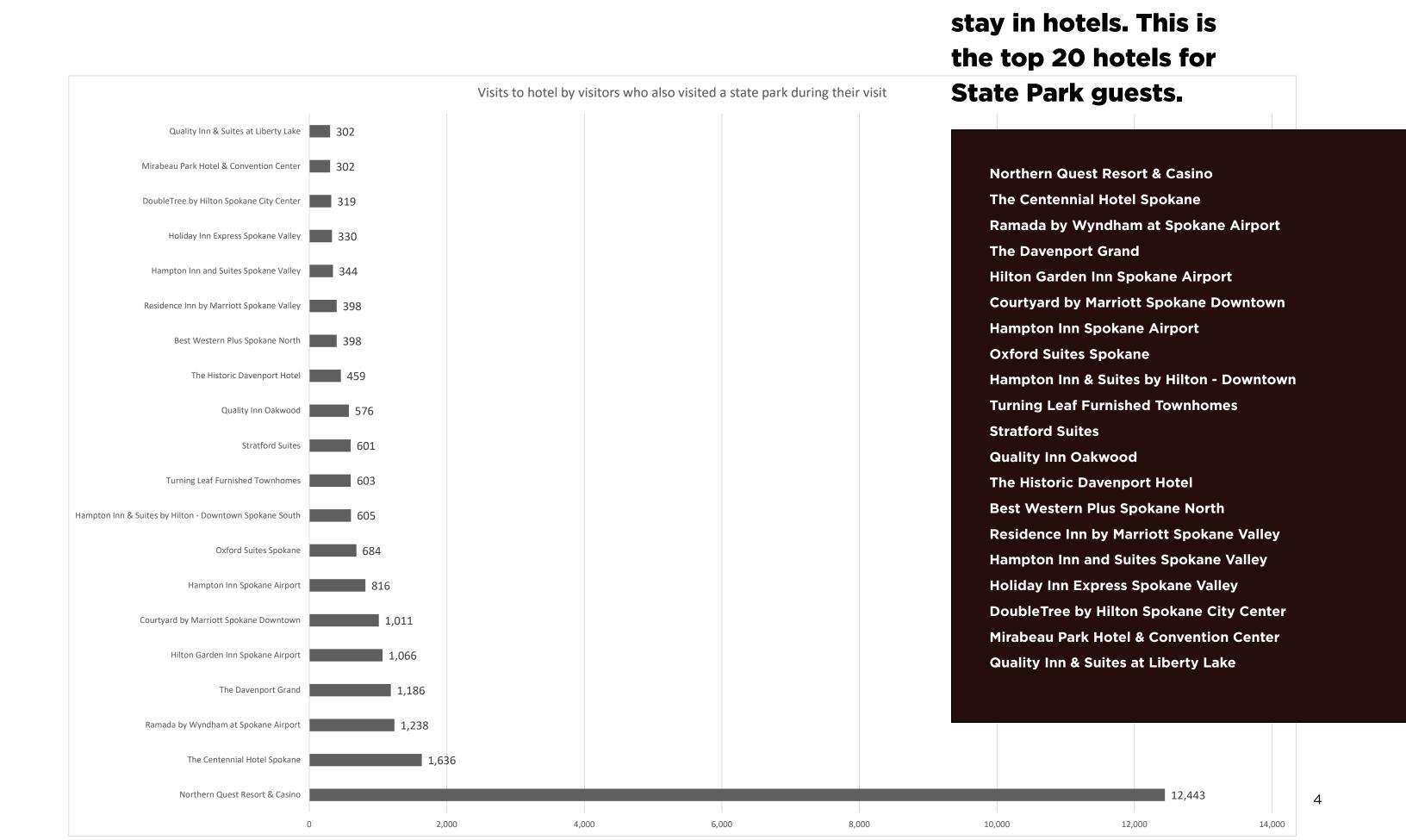
	Total Est. Trips in 2019	Total Est. Trips in 2020	YOY Variance
Hotels	1,088,315	736,114	-32%
Restaurants	634,624	468,092	-26%
Event Spaces	244,713	90,885	-63%
Attractions	38,253	36,796	-4%
Shopping	191,461	127,179	-34%
Ski Resorts	24,496	38,408	57%
State Parks	31,494	45,888	46%
1			

Where did people go in 2020?

Outside.

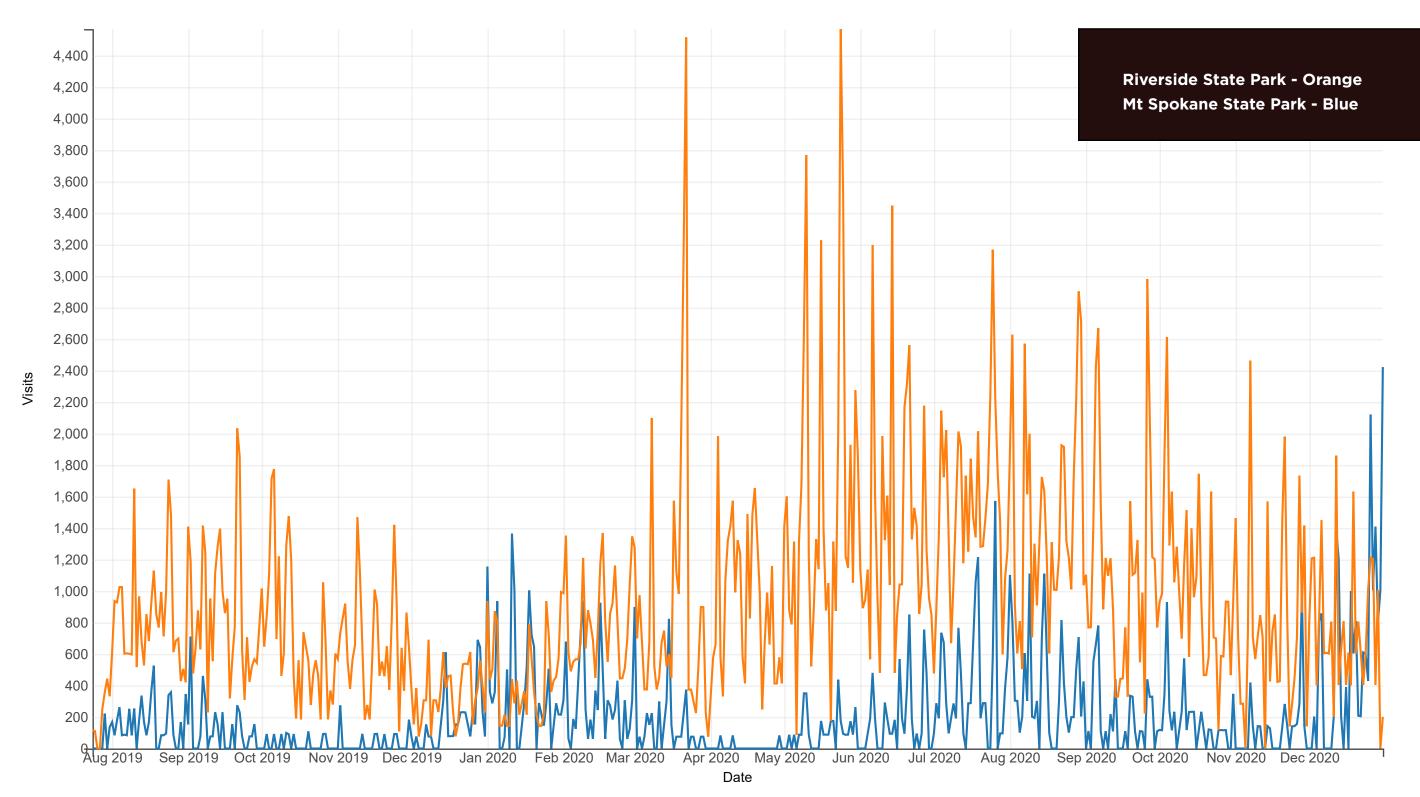


https://analytics.arrivalist.com/t/spokanewa/views/Spokane-POIDashboard/POIDashboard?:showAppBanner=false&:display_count=n&:showVizHome=n&:origin=viz_share_link



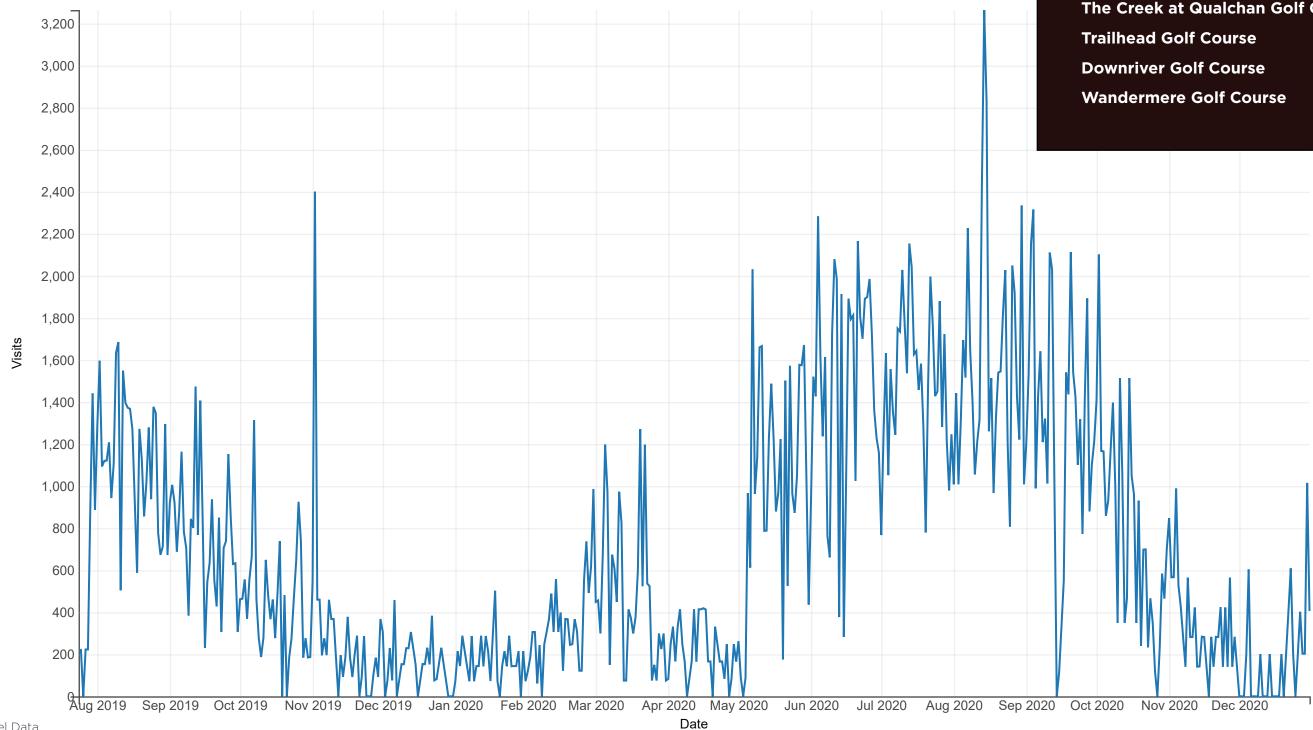
State Park visitors

State Parks: Visitor Trends Over Time



Visitor Model Data

Golf Courses: Visitor Trends Over Time



Circling Raven Golf Club

Indian Canyon Golf Course

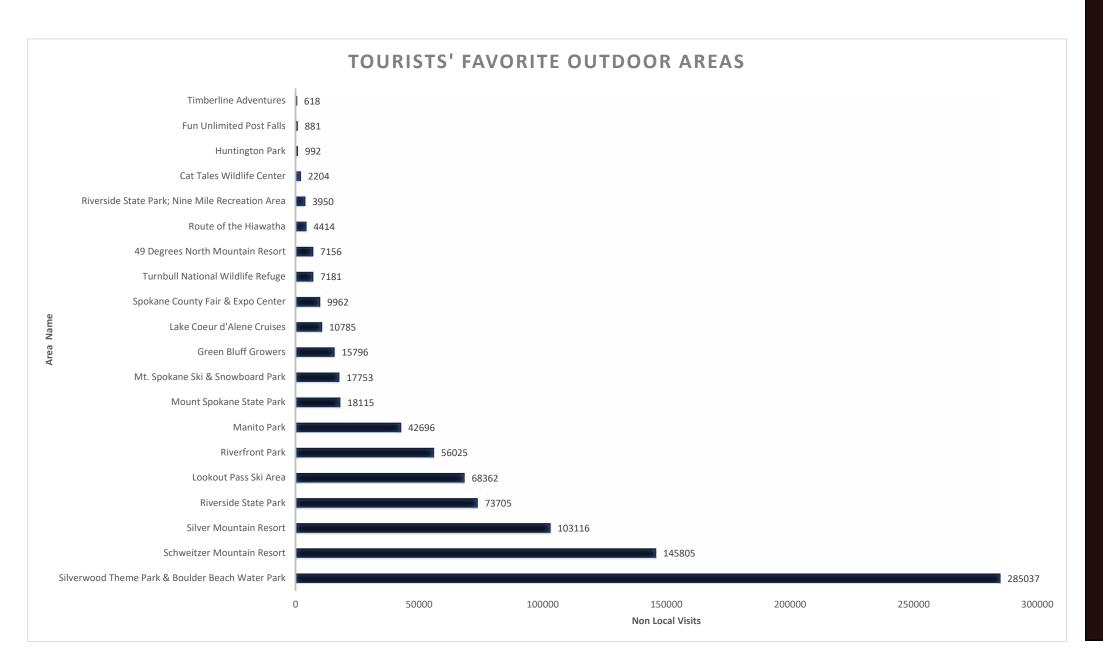
MeadowWood Golf Course

Kalispel Golf and Country Club

Esmeralda Golf Course

The Creek at Qualchan Golf Course

Spokane creative by nature



Visitors' Top 20 Outdoor Areas in 2020.

Silverwood Theme Park & Boulder Beach Water Park **Schweitzer Mountain Resort Silver Mountain Resort Riverside State Park Lookout Pass Ski Area Riverfront Park Manito Park Mount Spokane State Park** Mt. Spokane Ski & Snowboard Park **Green Bluff Growers** Lake Coeur d'Alene Cruises **Spokane County Fair & Expo Center Turnbull National Wildlife Refuge 49 Degrees North Mountain Resort Route of the Hiawatha** Riverside State Park; Nine Mile Recreation Area **Cat Tales Wildlife Center Huntington Park Fun Unlimited Post Falls Timberline Adventures**