

State of the Labor Market: Eastern 12 County Region



**Employment
Security
Department**
WASHINGTON STATE

Introduction



What do we know so far:

- The historical impacts by COVID-19 on economies and social activities of any scale
- Washington was the first state in the nation to report COVID-19 case
- I-5 corridor economic/social activity restriction started in late February and early March
- By March 15th the “stay home, stay healthy” takes effect across the state
- May brings in different reopening stages for counties across the state

Introduction



Area of coverage:

1. Spokane WDA (Spokane County)

- Spokane MSA (Spokane, Stevens and Pend Oreille Counties)

2. Eastern WDA (Walla Walla, Columbia, Garfield, Asotin, Whitman, Lincoln, Ferry, Stevens and Pend Oreille)

- Whitman MSA (Whitman County)
- Walla Walla MSA (Walla Walla and Columbia Counties)

3. Benton and Franklin WDA (Benton and Franklin Counties)

- Kennewick-Pasco-Richland MSA (Benton and Franklin Counties)

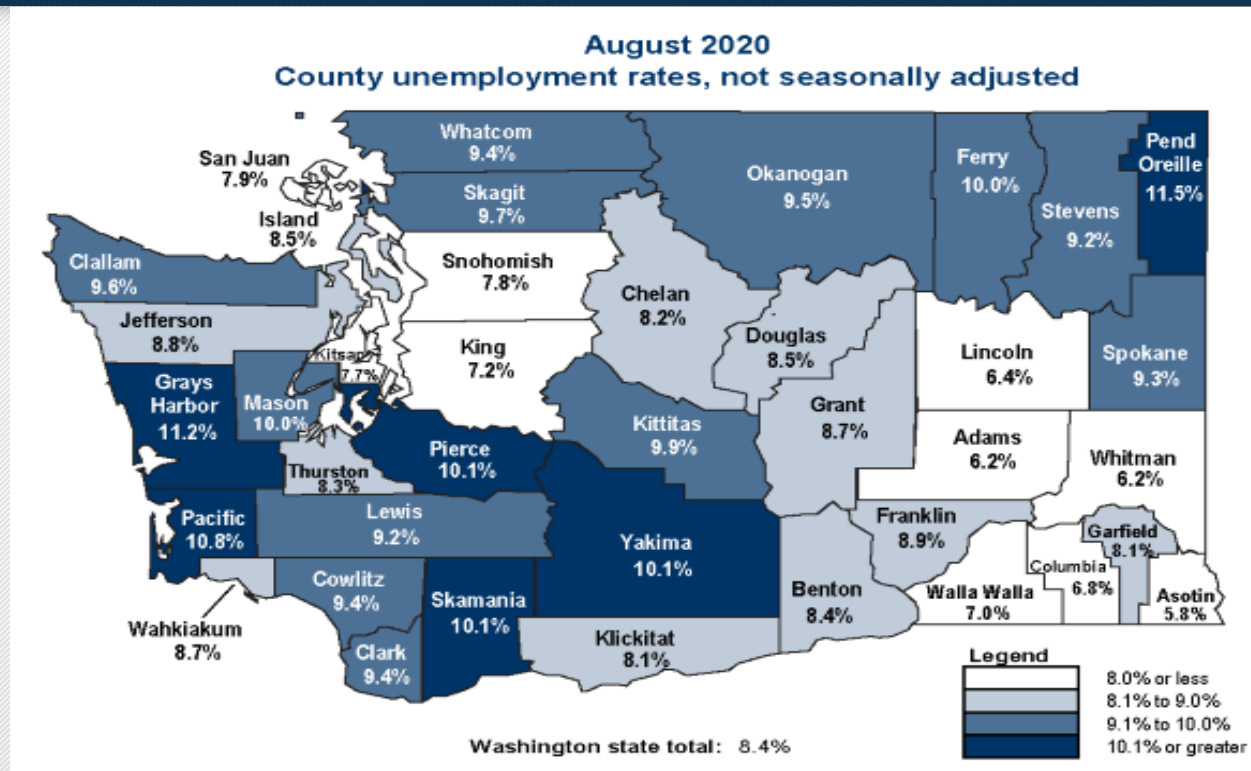
Introduction



Statistics and data:

1. Resident unemployment and employment statistics
2. Unemployment insurance claims
3. Nonfarm employment estimates
4. Job openings per online counts

Resident unemployment statistics



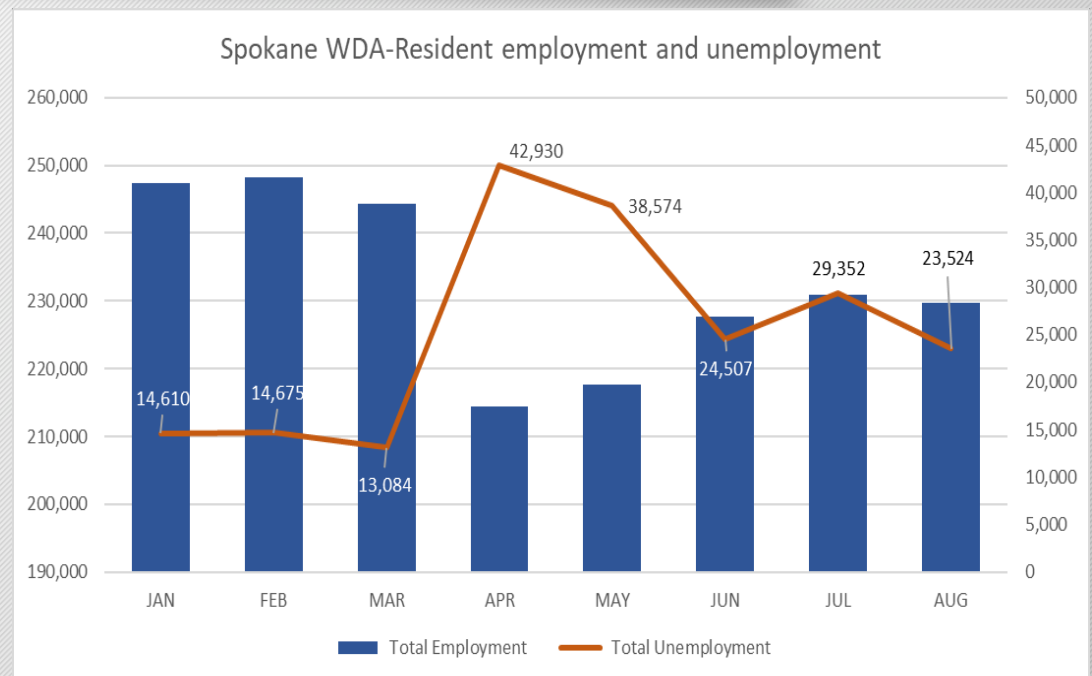


Spokane WDA

Resident unemployment statistics Spokane WDA



- Total area resident labor force was estimated at 262,904 in February and it dropped by 5,559 people in March to 257,345. It is recovering and stands at 253,204 in August 2020
- Estimated unemployed residents hit over 42,900 in April and it has fluctuated over the past few months
- Estimated employed residents decreased by 1.6% in March and 12.2% in April, with incremental increases in the past four months
- Unemployment rate at 9.3% in August down from 16.7% in April

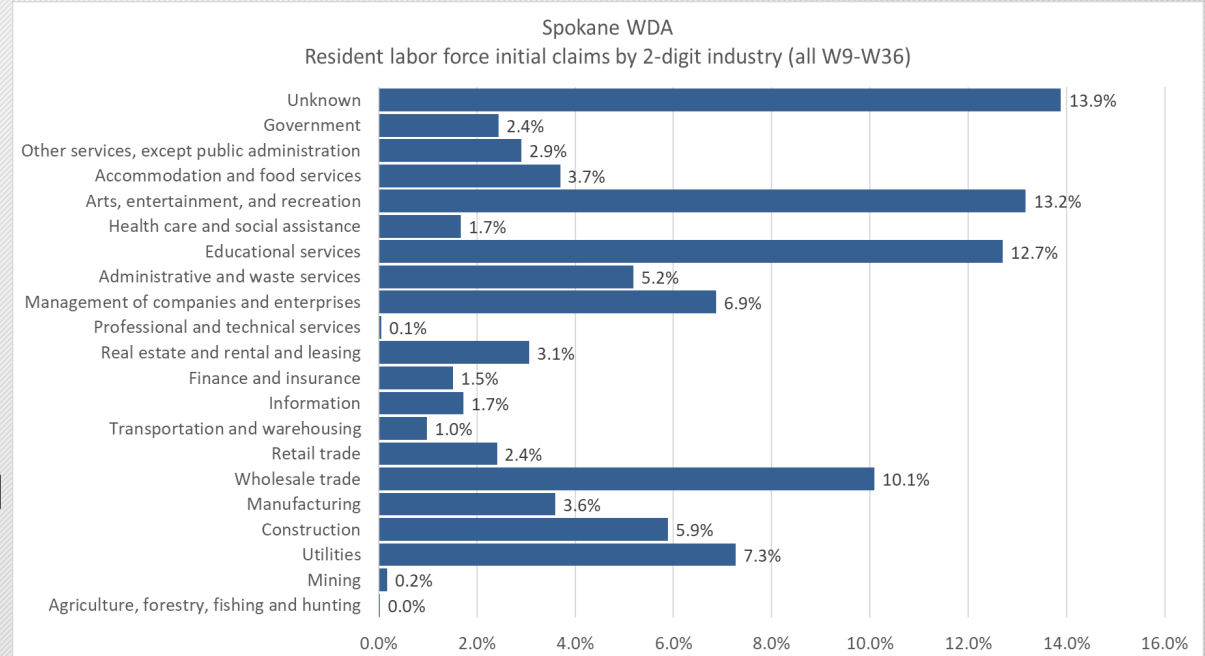


Resident labor force initial claims by industry-Spokane WDA



■ Top Five industries:

1. Arts, entertainment and recreation
2. Educational services
3. Wholesale trade
4. Utilities
5. Management of companies and enterprises

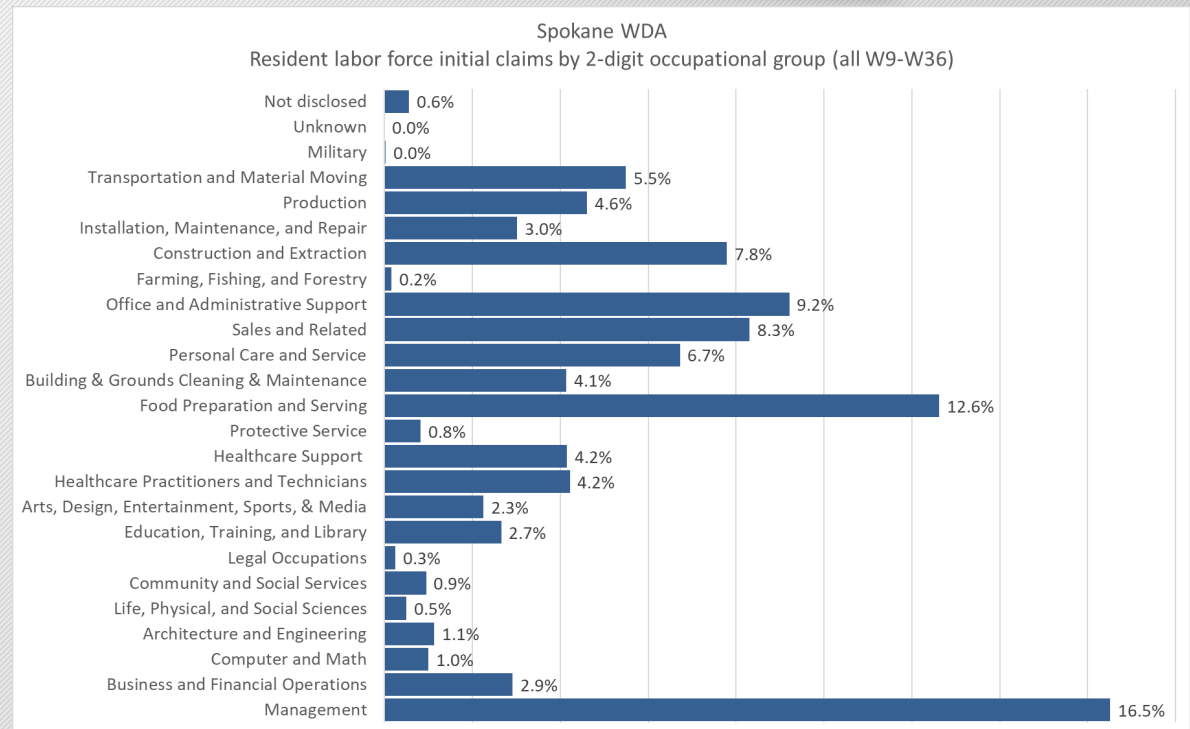


Resident labor force initial claims by occupational group Spokane WDA



■ Top Five occupational groups:

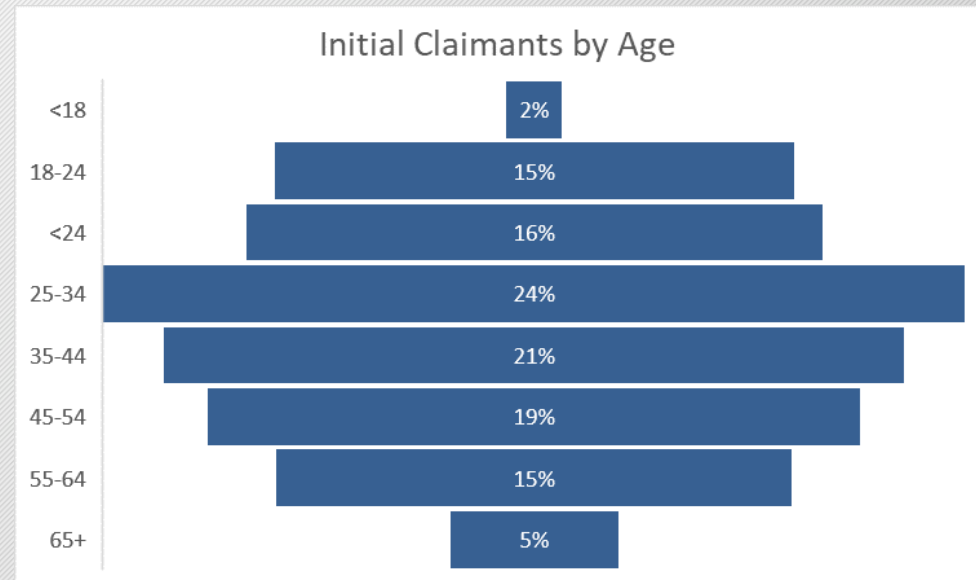
1. Management
2. Food Preparation and Serving
3. Office and Administrative Support
4. Sales and Related
5. Construction and Extraction



Resident labor force initial claims by claimant demographics- Spokane WDA



- Gender
 - Female 49.0%
 - Male 51%
- Race and Ethnicity
 - Caucasian 77.0%
 - Latino/Hispanic 6.0%
- Education
 - Highschool or Equivalent 29.0%
 - Some college 27.0%
 - Bachelors Degree 17.0%



Most impacted nonfarm industries in Spokane MSA (Spokane, Stevens, Pend Oreille Counties)

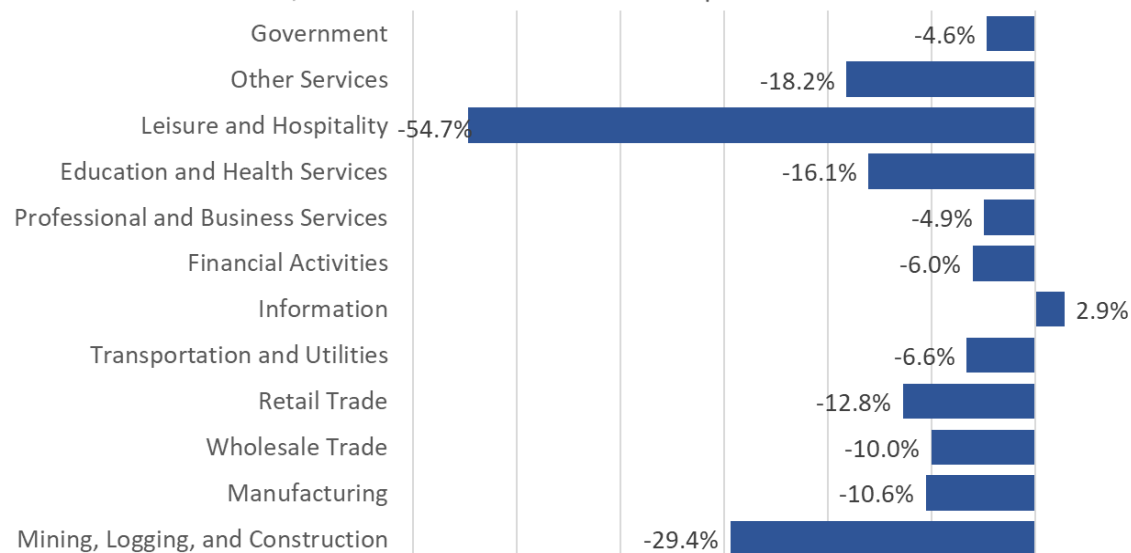


- Total are nonfarm employment loss at 15.4%(39,300) in April (from March of 256,000 to 216,700 in April)

Largest contributors to the total loss were:

- Leisure and Hospitality 33.8%
- Private Educational and Healthcare Services 22.4%
- Construction 10.7%
- Retail trade 9.2%

Percent (%) Loss of Employment by Industry (April 2020 OTM Change)
w/15.4% loss for Total Nonfarm-Spokane MSA



Nonfarm industry total change (May, June, July, August) Spokane MSA (Spokane, Stevens, Pend Oreille Counties)

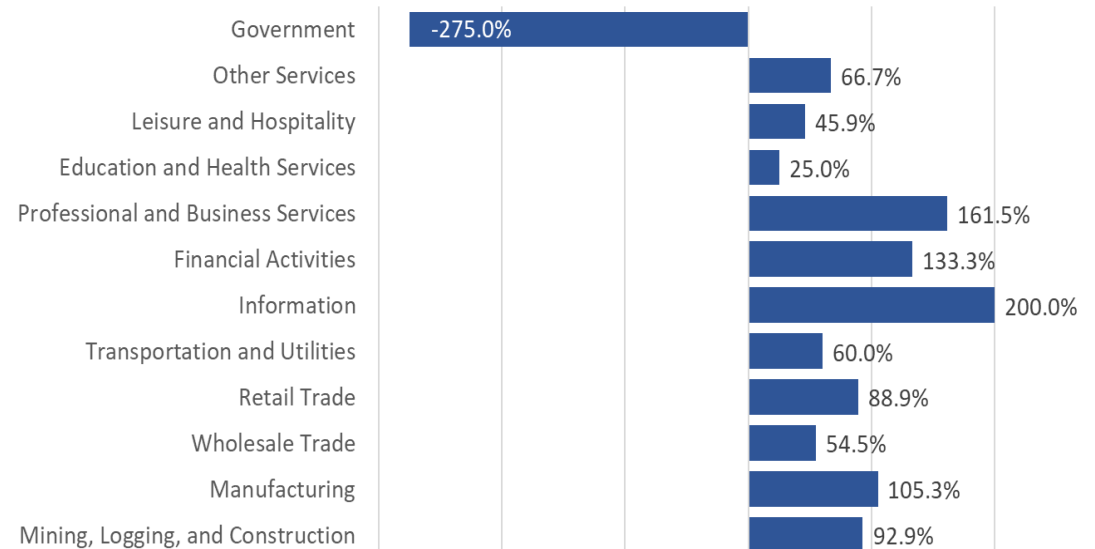


- Total are nonfarm employment gain at 43.5%(17,100) at 233,800 in August

Gained back (for the most impacted)

- Construction 92.9%
- Retail trade 88.9%
- Leisure and Hospitality 45.9%
- Private Educational and Healthcare Services 25.0%

Percent (%) Return of Employment by Industry (April 2020 vs Total (May, June, July and August OTM Change) w/43.5% for Total Nonfarm-Spokane MSA



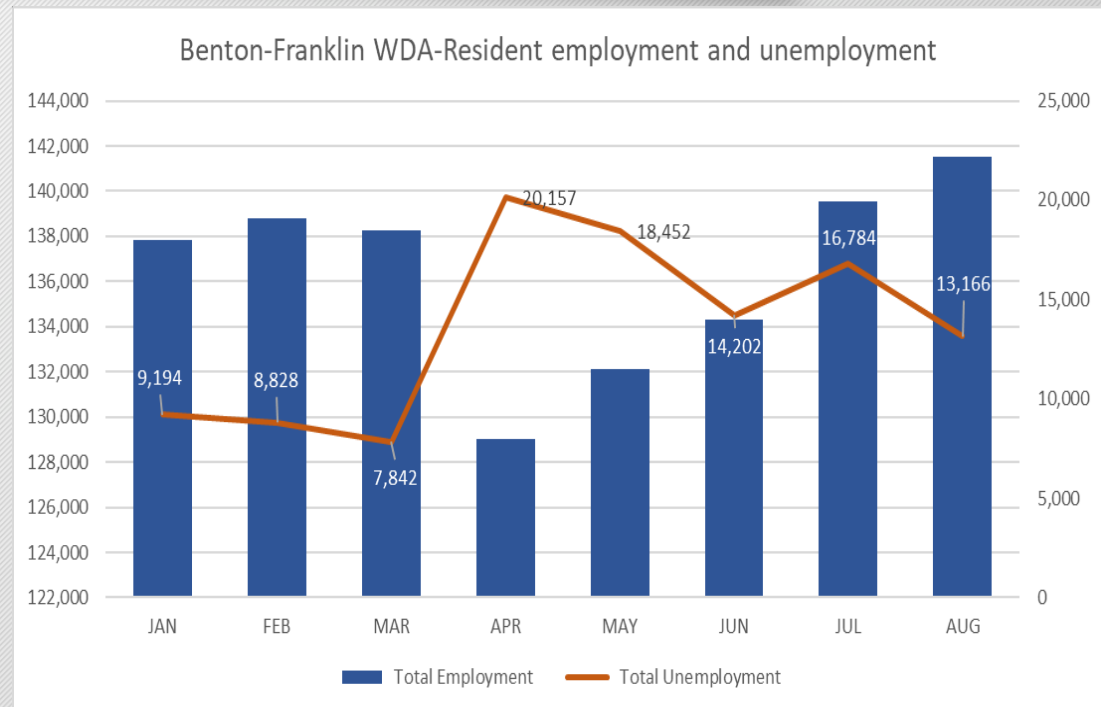


Benton and Franklin WDA

Resident unemployment statistics Benton and Franklin WDA



- Total area resident labor force was estimated at 147,643 in February and it dropped by 1,562 people in March to 146,081. It recovered and stands at 154,686 in August 2020
- Estimated unemployed residents hit over 20,000 in April and it has fluctuated over the past few months
- Estimated employed residents decreased by 0.4% in March and 6.7% in April, with steady increases in the past four months
- Unemployment rate at 8.5% in August down from 13.5% in April



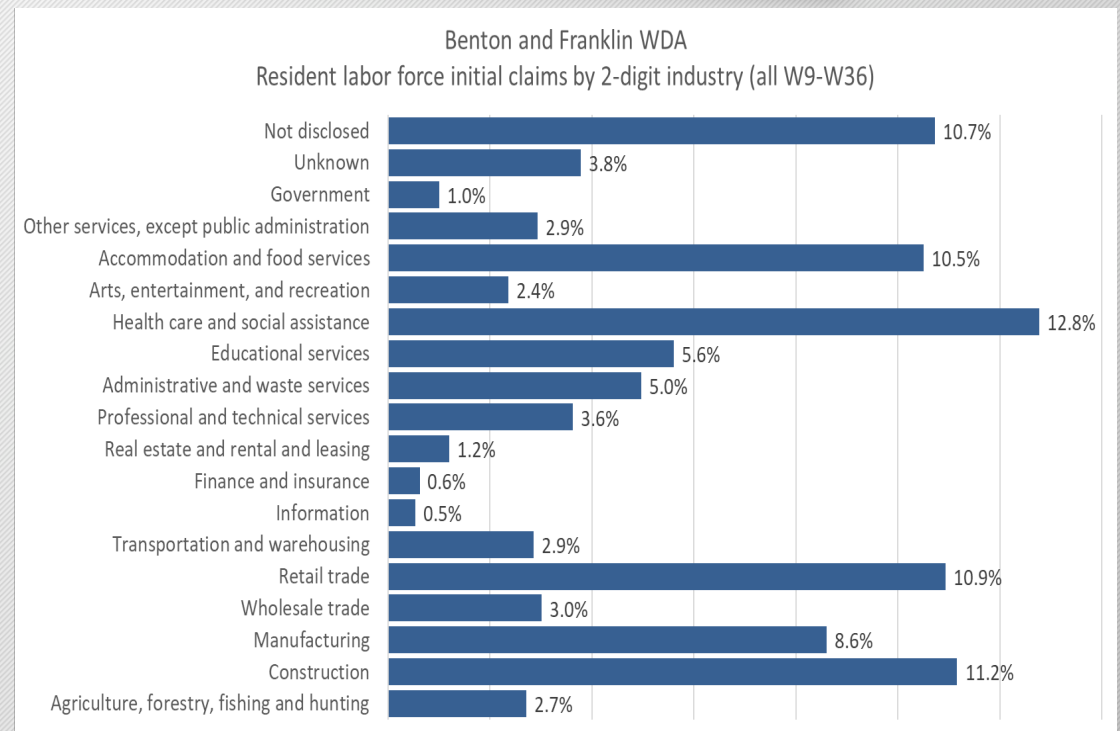
Resident labor force initial claims by industry-Benton-Franklin WDA



■ Top Five industries:

1. Healthcare and social assistance
2. Construction
3. Retail trade
4. Accommodation and food services
5. Manufacturing

15

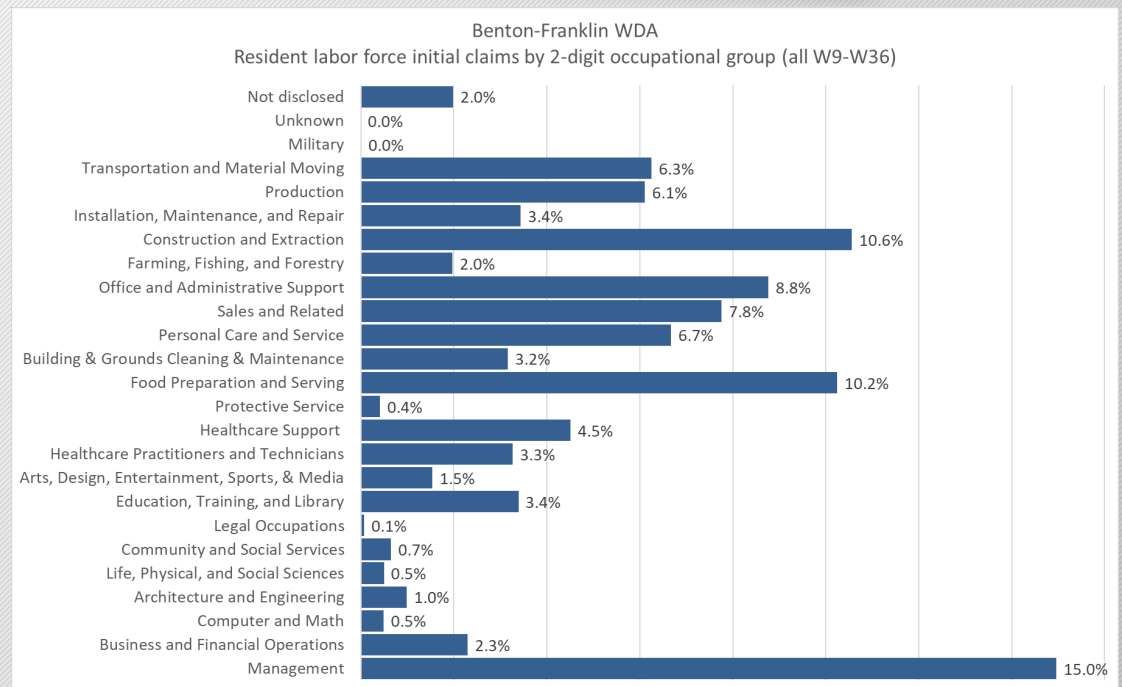


Resident labor force initial claims by occupational group Benton and Franklin WDA



■ Top Five occupational groups:

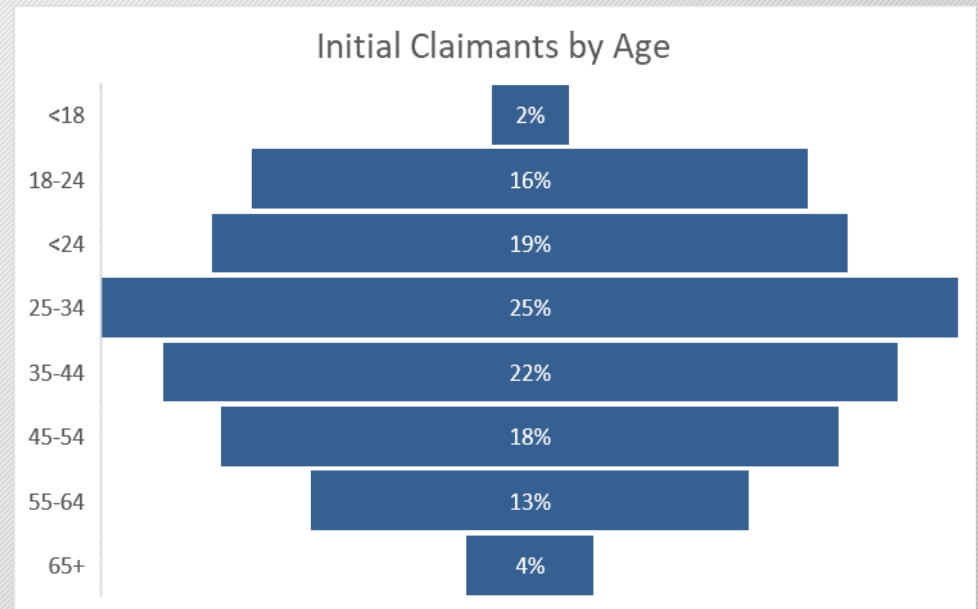
1. Management
2. Construction and Extraction
3. Food Preparation and Serving
4. Office and Administrative Support
5. Sales and Related



Resident labor force initial claims by claimant demographics- Benton-Franklin WDA



- Gender
 - Female 50.0%
 - Male 50.0%
- Race and Ethnicity
 - Caucasian 57.0%
 - Latino/Hispanic 29.0%
- Education
 - Highschool or Equivalent 34.0%
 - Some college 24.0%
 - Bachelors Degree 14.0%



Most impacted nonfarm industries in Kennewick-Pasco-Richland MSA (Benton and Franklin Counties)

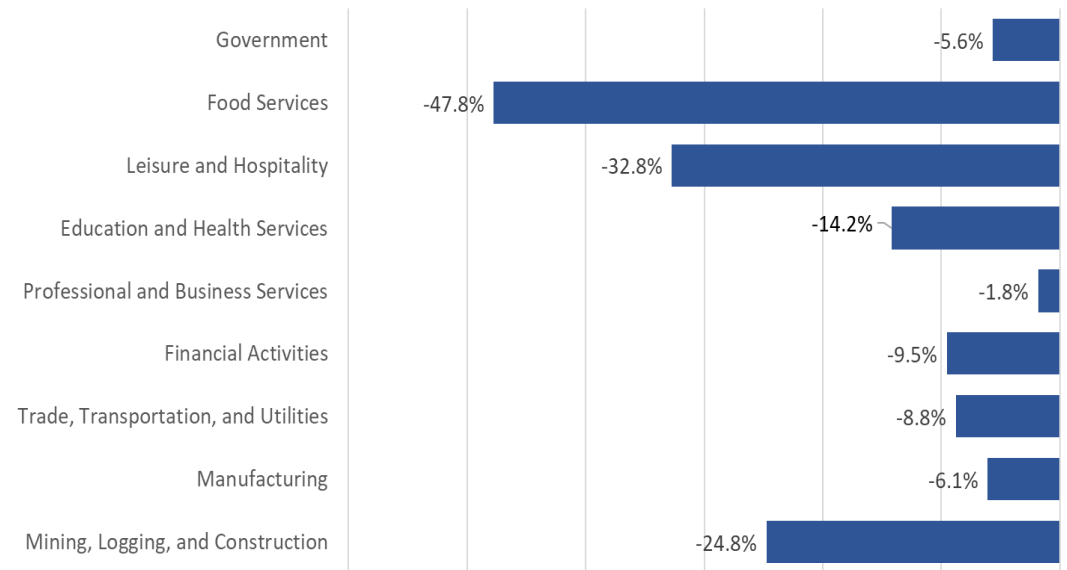


- Total are nonfarm employment loss at 11.8% (14,000) in April (from March of 118,300 to 104,300 in April)

Largest contributors to the total loss were:

- Food Services at 30.7%
- Construction 18.6%
- Private Educational and Healthcare Services 18.6%

Percent (%) Loss of Employment by Industry (April 2020 OTM Change) w/11.8% loss for
Total Nonfarm- KPR MSA



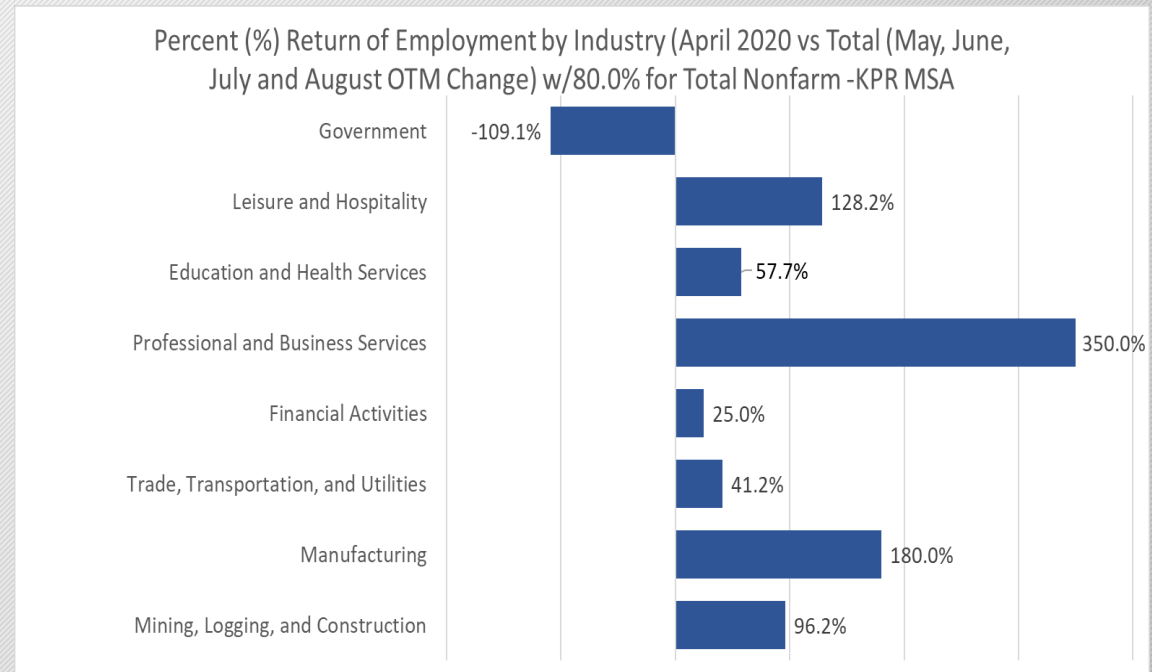
Nonfarm industry total change (May, June, July, August) Kennewick-Pasco-Richland MSA (Benton and Franklin Counties)



- Total are nonfarm employment gain at 80.0%(11,200) at 115,500 in August

Gained back (for the most impacted)

- Construction 96.2%
- Food Services at 69.8%
- Private Educational and Healthcare Services 57.7%
- Trade, Transportation, and Utilities 41.2%



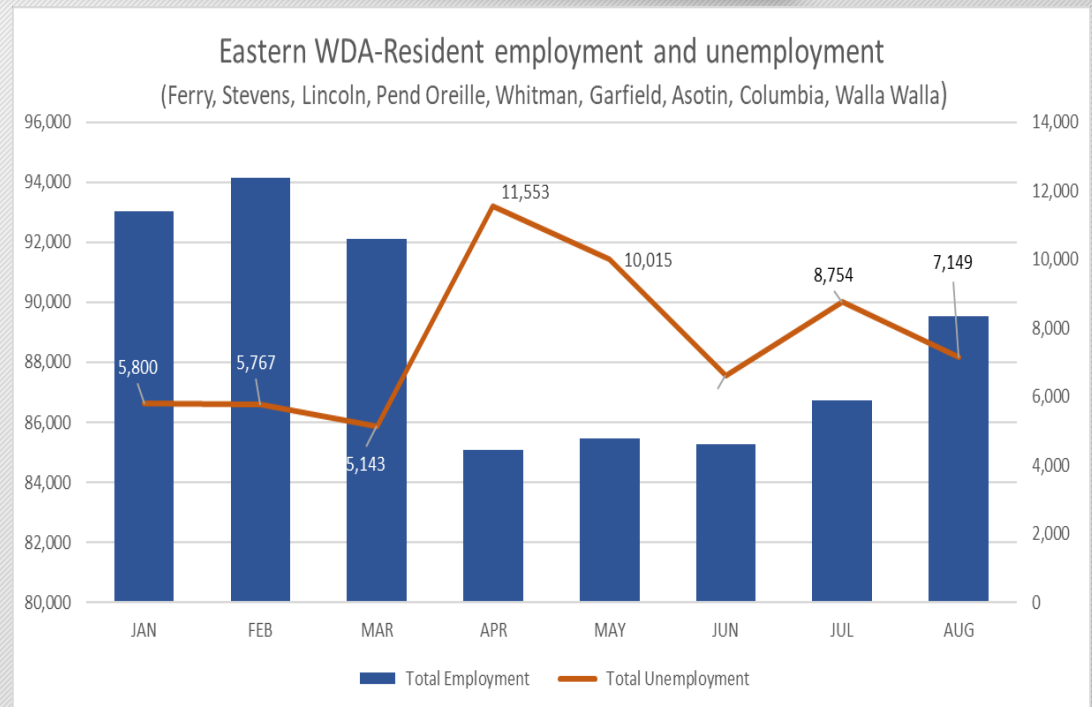


Eastern WDA

Resident unemployment statistics Eastern WDA



- Total area resident labor force was estimated at 97,241 in February and it dropped by 2,686 people in March to 94,555. LF dropped to 91,877 in June and it recovered to 96,681 in August 2020
- Estimated unemployed residents hit over 11,553 in April and it has fluctuated over the past few months
- Estimated employed residents decreased by 2.2% in March and 7.6% in April, with small increases in the past four months
- Unemployment rate at 7.4% in August down from 12.0% in April



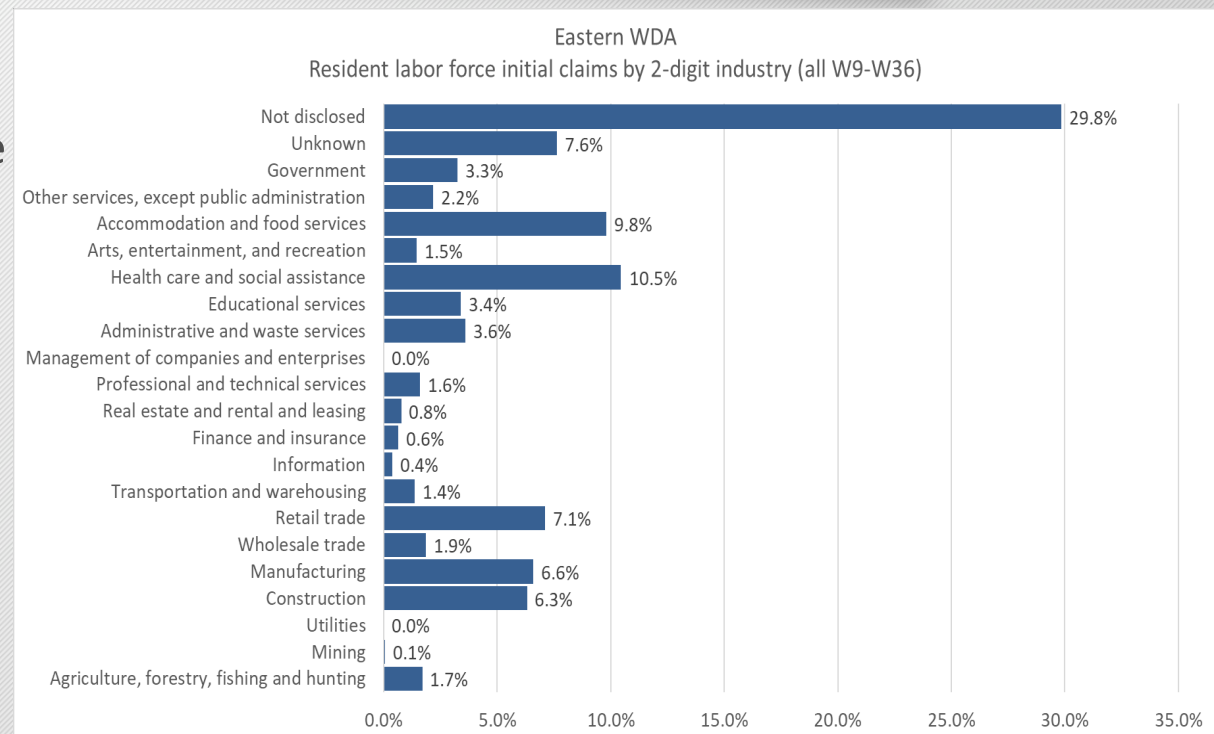
Resident labor force initial claims by industry-Eastern WDA



■ Top Five industries:

1. Healthcare and social assistance
2. Accommodation and food services
3. Retail trade
4. Manufacturing
5. Construction

22



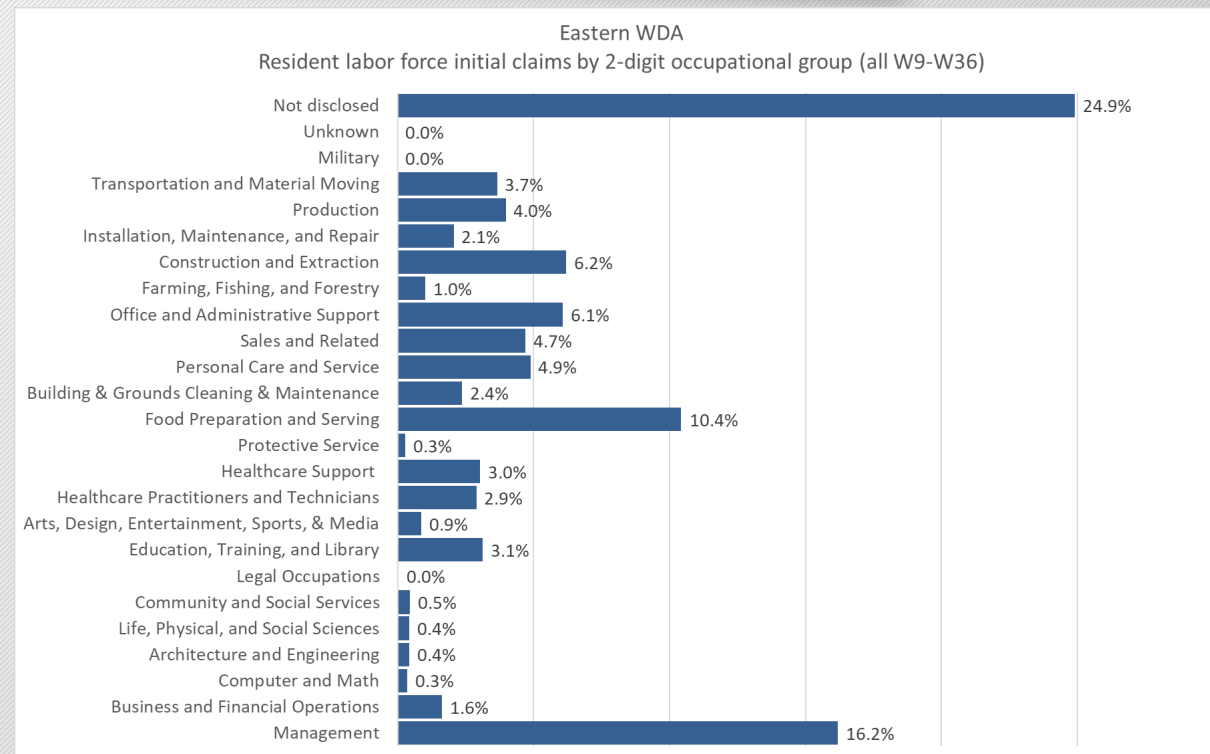
Resident labor force initial claims by occupational group Eastern WDA



■ Top Five occupational groups:

1. Management
2. Food Preparation and Serving
3. Construction and Extraction
4. Office and Administrative Support
5. Personal Care Service/Sales and Related

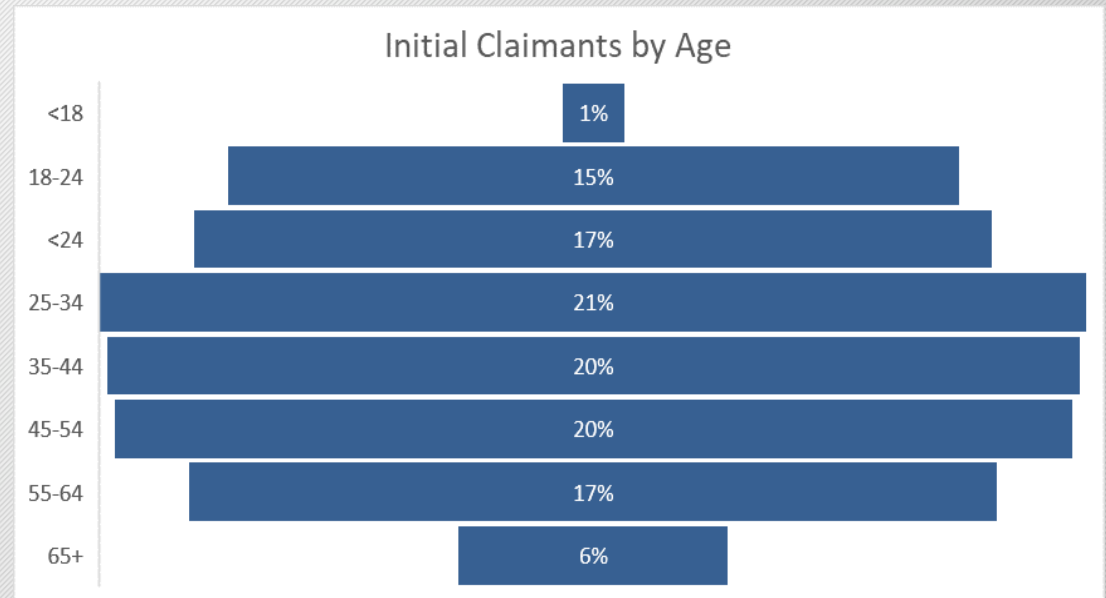
23



Resident labor force initial claims by claimant demographics- Eastern WDA



- Gender
 - Female 46.0%
 - Male 50.0%
- Race and Ethnicity
 - Caucasian 76.0%
 - Latino/Hispanic 9.0%
- Education
 - Highschool or Equivalent 28.0%
 - Some college 26.0%
 - Bachelors Degree 17.0%



Most impacted nonfarm industries in Walla Walla MSA (Walla Walla and Columbia Counties)

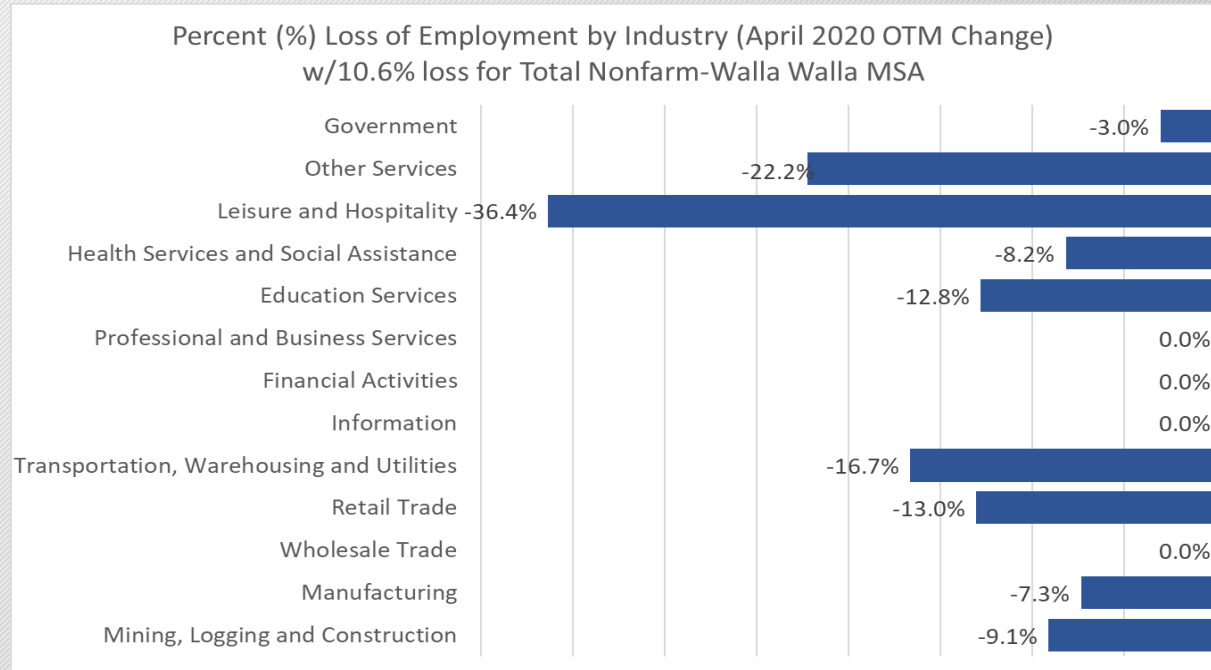


- Total are nonfarm employment loss at 10.6%(3,100) in April (from March of 29,300 to 26,200 in April)

Largest contributors to the total loss were:

- Private Educational and Healthcare Services 29.0%
- Leisure and Hospitality 25.8%
- Manufacturing 9.7%
- Retail trade 9.7%

25



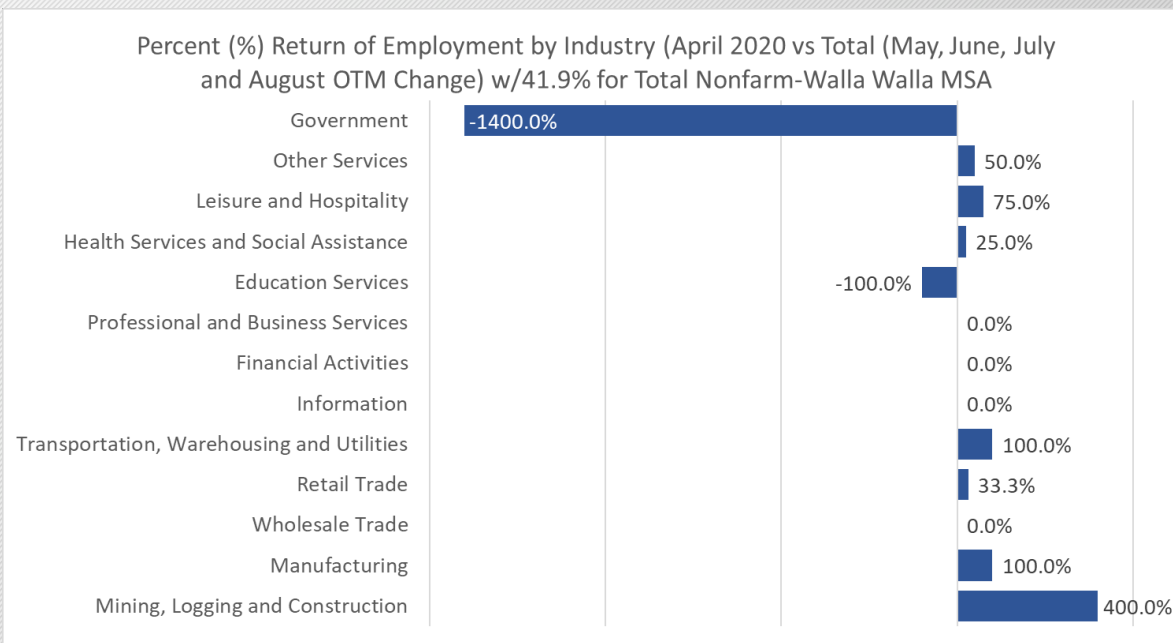
Nonfarm industry total change (May, June, July, August) Walla Walla MSA (Walla Walla and Columbia Counties)



- Total are nonfarm employment gain at 41.9%(1,300) at 27,500 in August

Gained back (of the most impacted)

- Construction 400.0%
- Leisure and Hospitality 75.0%
- Retail trade 33.3%
- Private Educational and Healthcare Services -33.3%



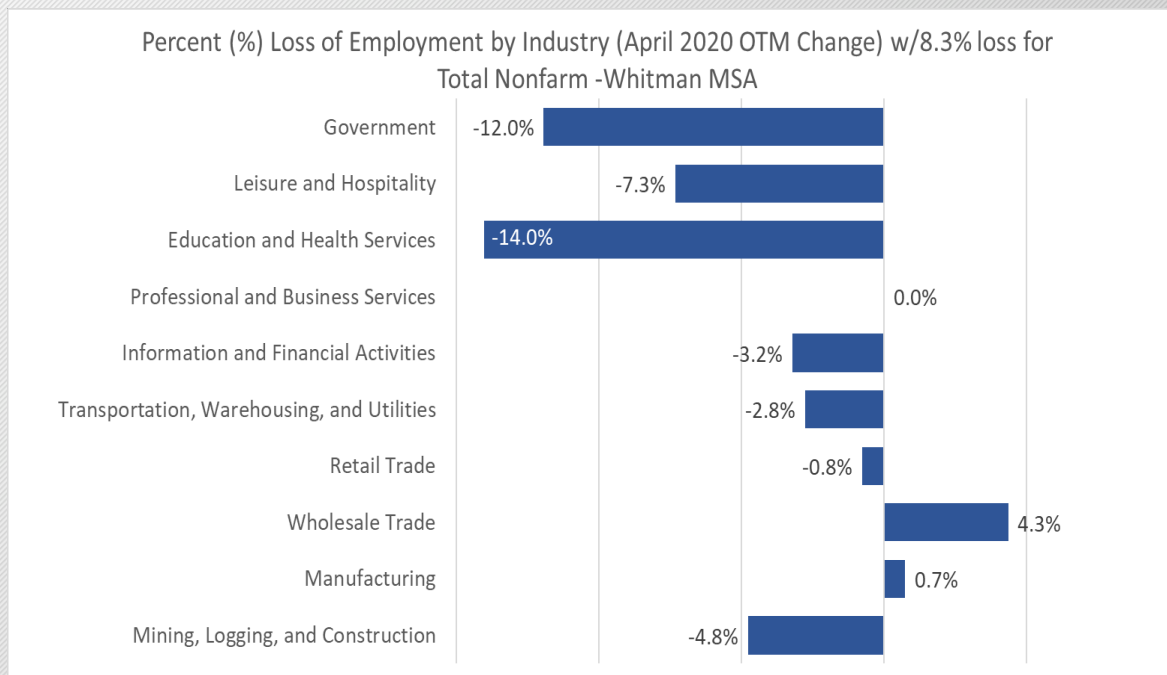
Most impacted nonfarm industries in Whitman MSA (Whitman County)



- Total are nonfarm employment loss at 8.3% (1,900) in April (from March of 23,000 to 21,000 in April)

Largest contributors to the total loss were:

- Government 78.1%
- Private Educational and Healthcare Services 12.5%
- Leisure and Hospitality 7.3%



Nonfarm industry total change (May, June, July, August) Whitman MSA (Whitman County)

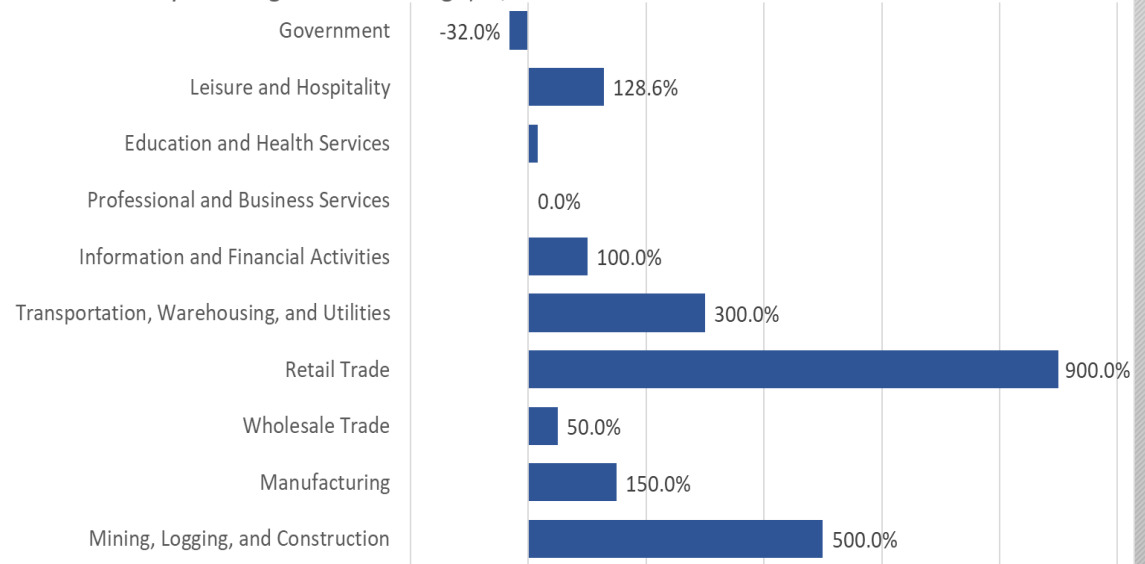


- Total are nonfarm employment gain at 17.7%(340) at 21,420 in August

Gained back

- Leisure and Hospitality 128.6%
- Wholesale trade 50.0%
- Private Educational and Healthcare Services 16.7%
- Government -32.0%

Percent (%) Return of Employment by Industry (April 2020 vs Total (May, June, July and August OTM Change) w/17.7% for Total Nonfarm-Whitman MSA



Resident labor force top occupation impact by top occupational group



Management

- Other management occupations
- Sales Managers
- Operations Specialties Managers
- Advertising, Marketing, Promotions, Public Relations, and Sales Managers
- General and Operations Managers

Construction and Extraction

- Construction Trades Workers
- Construction Laborers
- Electricians
- Carpenters
- Plumbers, Pipefitters, and Steamfitters

Food Preparation and Serving

- Food and Beverage Serving Workers
- Cooks and Food Preparation Workers
- Waiters and Waitresses
- Other Food Preparation and Serving Related Workers
- Bartenders

Office and Administrative Support

- Information and Record Clerks
- Material Recording, Scheduling, Dispatching, and Distributing Workers
- Other Office and Administrative Support Workers
- Receptionists and Information Clerks/Secretaries/Admin
- Stock Clerks and Order Fillers

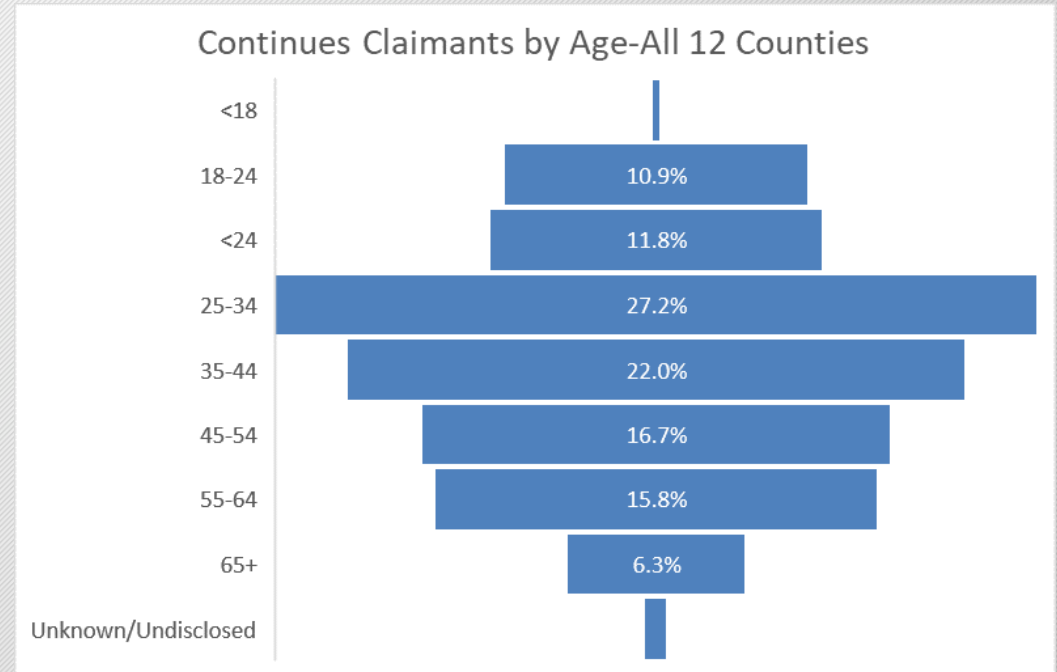
Sales and Related Workers

- Retail Sales Workers
- Retail Salespersons
- Sales Representatives, Services
- Other Sales and Related Workers
- Sales Representatives, Services, All Other

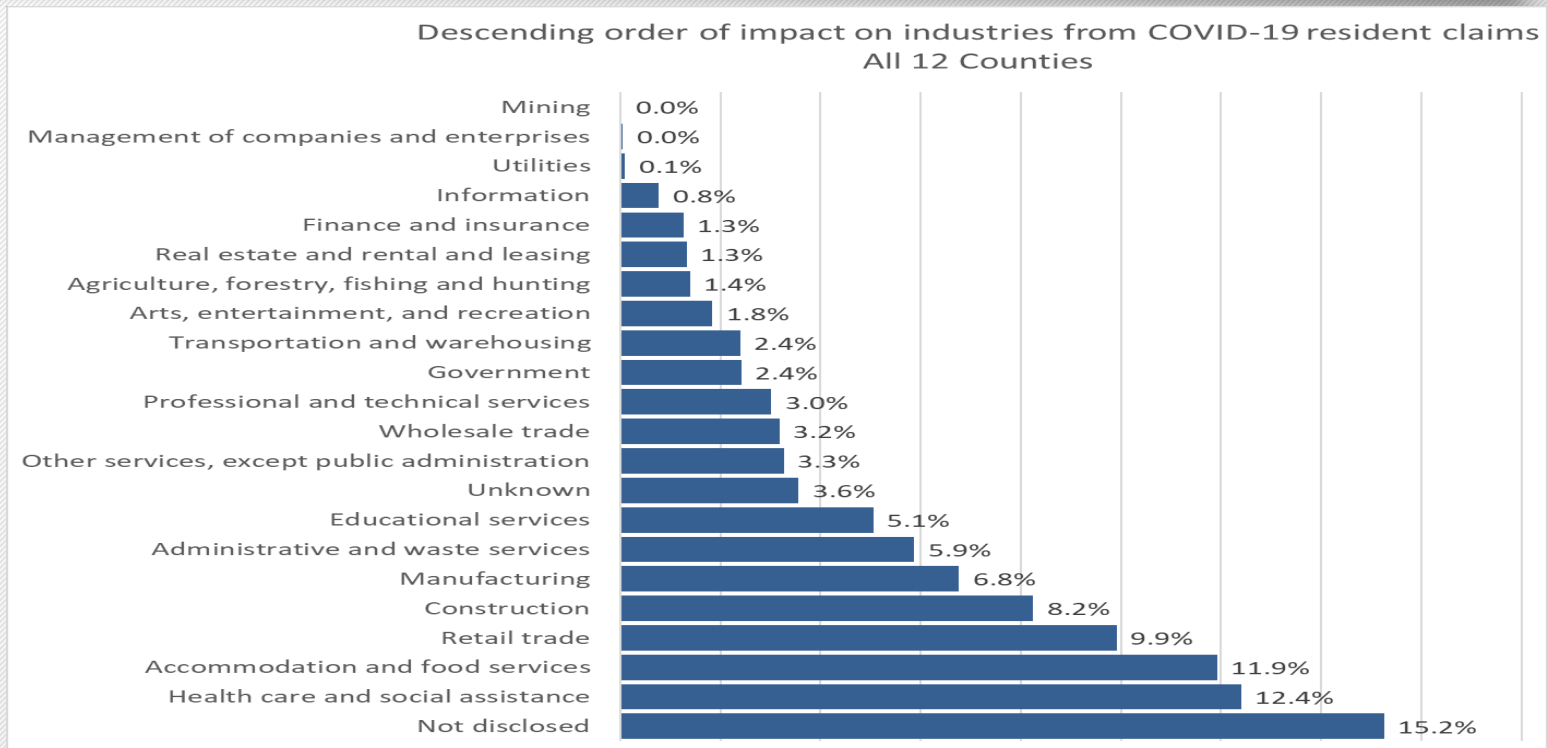
Resident labor force continued claims by claimant demographics- All 12 Counties



- Total continued regular benefits 22,123 in Week 36 (end Sep 13)
- Gender
 - Female 50.0%
 - Male 47.0%
- Race and Ethnicity
 - Caucasian 70.0%
 - Latino/Hispanic 15.0%
- Education
 - Highschool or Equivalent 35.0%
 - Some college 26.0%
 - Associate's Degree 12.0%
 - Bachelors Degree 10.0%



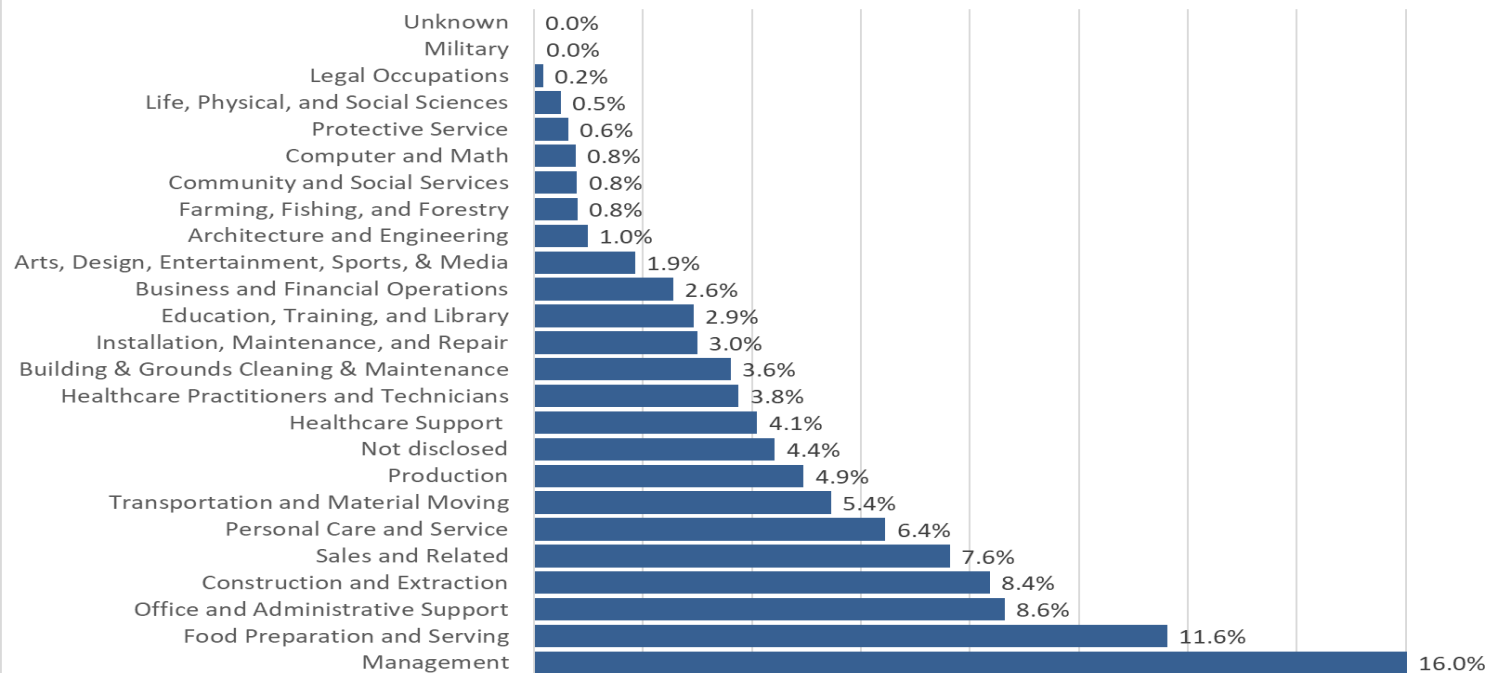
Services target: Industries least impacted by COVID-19: All 12 Counties



Services target: Occupation groups least impacted by COVID-19: All 12 Counties



Descending order of impact on industries from COVID-19 resident claims
All 12 Counties



Total Job Postings Analysis (Over-the-month changes)



SOC/ONET	Title	2020			
		April	May	June	July
11	Management Occupations	-143	-397	20	50
13	Business and Financial Operations Occupatio..	-71	-173	-17	-11
15	Computer and Mathematical Occupations	-39	-188	-15	-15
17	Architecture and Engineering Occupations	-1	-113	17	-28
19	Life, Physical, and Social Science Occupations	-18	-47	-36	-13
21	Community and Social Service Occupations	-25	-58	-2	36
23	Legal Occupations	-14	-3	2	17
25	Education, Training, and Library Occupations	-78	-146	78	33
27	Arts, Design, Entertainment, Sports, and Me..	-44	-107	17	33
29	Healthcare Practitioners and Technical Occup..	-65	-387	-40	71
31	Healthcare Support Occupations	-35	-133	14	43
33	Protective Service Occupations	-4	-29	7	4
35	Food Preparation and Serving Related Occup..	-31	-153	57	49
37	Building and Grounds Cleaning and Maintena..	49	-103	34	27
39	Personal Care and Service Occupations	-2	-92	25	1
41	Sales and Related Occupations	-145	-418	58	105
43	Office and Administrative Support Occupatio..	-141	-388	102	223
45	Farming, Fishing, and Forestry Occupations	-5	0	3	-7
47	Construction and Extraction Occupations	-28	-16	49	-4
49	Installation, Maintenance, and Repair Occup..	-38	-164	70	42
51	Production Occupations	-35	-55	-5	12
53	Transportation and Material Moving Occupat..	-28	-163	154	182
55	Military Specific Occupations	0	-1	2	2

Total Job Postings Analysis July 2020 (Over-the-month changes)



SOC/ONET	Title	2020 July
11	Management Occupations	50
13	Business and Financial Operations Occupatio..	-11
15	Computer and Mathematical Occupations	-15
17	Architecture and Engineering Occupations	-28
19	Life, Physical, and Social Science Occupations	-13
21	Community and Social Service Occupations	36
23	Legal Occupations	17
25	Education, Training, and Library Occupations	33
27	Arts, Design, Entertainment, Sports, and Me..	33
29	Healthcare Practitioners and Technical Occup..	71
31	Healthcare Support Occupations	43
33	Protective Service Occupations	4
35	Food Preparation and Serving Related Occup..	49
37	Building and Grounds Cleaning and Maintena..	27
39	Personal Care and Service Occupations	1
41	Sales and Related Occupations	105
43	Office and Administrative Support Occupatio..	223
45	Farming, Fishing, and Forestry Occupations	-7
47	Construction and Extraction Occupations	-4
49	Installation, Maintenance, and Repair Occup..	42
51	Production Occupations	12
53	Transportation and Material Moving Occupat..	182
55	Military Specific Occupations	2

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Thank You!
Any Questions or Comments?

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All data sources are from UI data research, LAUS, CES and HWOL programs

